



BrandSource «Scratch & Save» CONTEST 2018

Contest Rules

1. The BrandSource Scratch & Save Contest is organized by Mega Group ("Contest organizers"). It will be held by approximately 75 BrandSource retailers across Canada ("Participating retailers") beginning September 6, 2018 at the start of business hours and conclude on September 26, 2018 at the end of business hours, or until the supplies of scratch cards run out, whichever comes first ("Contest period").

ELIGIBILITY

2. The Contest is open to Canadian residents. Those not eligible are employees, representatives and agents of the Contest organizers, of Participating retailers, of any company, corporation, trust or other legal entity controlled by or affiliated to them, their advertising and promotional agencies, and suppliers of material and services related to this Contest. Also not eligible are members of the immediate family (brothers, sisters, children, father, mother) of employees, representatives and agents of the Contest organizers and of Participating retailers, as well as their legal or common-law spouses and any individuals with whom such employees, representatives and agents are domiciled.

HOW TO ENTER

No purchase required to participate.

3. **Obtaining a scratch card.** When visiting a Participating retailer during the Contest period, or while card supplies last, whichever comes first, clients will receive a scratch card from a sales representative after having shown some interest in one of the eligible products in one or both of the following categories: 1) selected furniture or mattresses*; 2) selected major appliances*. A scratch card may also be obtained by a client upon request to a sales representative at a Participating retailer.

*** Eligible models of furniture, mattresses and major appliances to the Contest are specially identified by the Contest logo in the printed flyers supporting the event during the Contest dates of September 6 - 26, 2018 and in Participating retailers. See Schedule 1 for eligible furniture, mattresses and major appliances. Participating dealers may decide to add eligible products and brands not specially identified in the supporting flyer. Some products advertised in the flyer may not be available in all Participating dealers and some products that do not appear may be eligible. Certain restrictions may apply in some Participating dealers. The Contest organizers reserve the right to modify the list of eligible furniture, mattresses and appliances. A purchase of a selected piece of furniture, mattress or two (2) major appliances will be considered hence forward as an "Eligible purchase".**

4. **Disclosure of a prize rebate.** At the time of making an eligible purchase during the Contest period, no later than at the end of business hours at a Participating retailer on September 26, 2018, participants must present and scratch their scratch card with care using a coin in the presence of a sales

representative in order to reveal the prize rebate being awarded. THE SCRATCH CARD WILL BE CONSIDERED INVALID AND THE PRIZE REBATE VOIDED IF THE SCRATCH PATCH ON THE CARD HAS ALREADY BEEN SCRATCHED OR FALSIFIED PRIOR TO THE MOMENT OF PURCHASE. No purchase is required. The participant is not obligated to conclude the transaction after a card has been scratched; however, the card and the prize rebate will be voided. The participant may only use the prize rebate at the moment of a single purchase and solely for the item presented before unveiling the prize rebate. Prize rebates may not be combined with any other offer. No substitutions or transfers of prize rebates will be authorized unless otherwise permitted by the Contest organizers or Participating retailers.

5. **Limits.** Participants must abide by the following limits or risk being disqualified.

- One (1) card per household per day per transaction in each category.

PRIZE REBATES AND ODDS OF WINNING

6. There are two (2) categories of scratch cards: one (1) for selected furniture and mattresses, the other for the purchase of two (2) or more selected major appliances. There will be approximately 10,005 cards for the first category and approximately 5,005 cards for the second category. All scratch cards are winning of a prize rebate. The prize rebates and the odds of winning are detailed in the charts below.

Category #1: Rebate on the purchase of selected furniture and mattresses

Prize rebate	Odds of winning	Prize rebates available in Canada
10%	59/100	5,900
15%	40/100	4,000
25%	1/100	100
50%	Approx. 0.05 %	5, at a rate of 1 per region: - Maritimes: New Brunswick, Nova Scotia, Prince Edward Island, Newfoundland; - Quebec; - Ontario; - Prairies: Manitoba, Saskatchewan; - West: Alberta, British Columbia and Yukon.

Category #2: Rebate on the purchase of two or more selected major appliances

Prize rebate	Odds of winning	Prize rebates available in Canada
\$50	60/100	3,000
\$100	34/100	1,700
\$200	4/100	200
\$500	2/100	100
\$1,000	Approx. 0.10 %	5, at a rate of 1 per region: - Maritimes: New Brunswick, Nova Scotia, Prince Edward Island, Newfoundland; - Quebec; - Ontario; - Prairies: Manitoba, Saskatchewan; - West: Alberta, British Columbia and Yukon.

All prize rebate amounts are applied in the form of a credit on the invoice before taxes. Prize rebates unattributed will be cancelled.

CLAIMING PRIZES

7. In order to be declared a winner, all participants must :
 - a) Correctly answer a mathematical skill-testing question without assistance on the back of the scratch card;
 - b) Provide complete contact details to the sales representative including first and last names, mailing address and telephone number.
8. Failure to fulfill the conditions cited above, or any other condition specified in these Contest rules, the participant will be disqualified and the scratch card voided if it has been scratched. The unattributed prize rebate will be cancelled.
9. As soon as the participant has been declared a winner, the prize rebate will be applied to the invoice of the eligible items presented prior to the card being scratched.

GENERAL CONDITIONS

10. **Inspection.** All scratch cards are subject to inspection by the Contest organizers and Participating retailers. Any card found to be, as the case may be, scratched in advance, incomplete, illegible, damaged, defaced, fraudulent, presented late, with an incorrect answer to the mathematical skill-testing question or otherwise non-conforming will be rejected and will not yield participation or prize rebate.

11. **Disqualification.** The Contest organizers and Participating retailers reserve the right to disqualify any person or disallow participation if he or she attempts to participate in the present Contest in a manner that does not conform to the Contest rules or in a manner that is unfair to other participants (ex.: participating more often than permitted).
12. **Conduct of the contest.** Any attempt to subvert the legitimate conduct of the Contest will constitute a violation of civil and criminal laws. If such acts are made, the Contest organizers reserve the right to seek damages in accordance with the law.
13. **Acceptance of prize rebate.** All prize rebates must be accepted as described in these Contest rules and cannot under any circumstances be transferred to another person or be substituted by another prize.
14. **Substitution of prize rebate.** In the event that it's impossible for the Contest organizers or a Participating retailer to award the prize rebate as described in these Contest rules on an eligible product, the Contest organizers or the Participating retailers, upon authorization from the Contest organizers, reserve the right to offer a prize rebate of equal value on a similar product at their discretion.
15. **Limit of liability: Use of prize rebate.** By participating in this Contest, each participant who is awarded a prize rebate relieves the Contest organizers, Participating retailers, companies, corporations, trusts or other legal entities controlled by or affiliated to them, as well as their advertising agencies, employees, representatives and agents (the "Beneficiaries") of liability for any damages which may have resulted as a consequence of having accepted or having used the prize rebate.
16. **Limit of liability: Operation of the Contest.** The Beneficiaries are relieved of any liability due to a malfunctioning computer, software or communication lines for the loss or absence of a communication network or for a defective, incomplete or unintelligible transmission or for the deletion by any computer or network which may have prevented any person from the possibility of accessing the Contest rules. The Beneficiaries are also relieved of any liability for the damage or loss having been caused directly or indirectly, in whole or in part, by the downloading of any Internet page or application or other and by the transmission of all information regarding the participation in the Contest.
17. **Changes to the Contest.** The Contest organizers reserve the right, at their entire discretion, to cancel, terminate, modify or suspend, in all or in part, this Contest in the event of an unforeseen occurrence or human intervention that could alter or influence the administration, security, impartiality or the conduct of the Contest as described in the present Contest rules and this, subject to the approval of the *Régie des alcools des courses et des jeux du Québec*, if required. Without limiting the generality of the foregoing, the Contest Organizers reserve the right to modify the list of eligible furniture, mattresses and appliances for any reason, subject to the approval of the *Régie des alcools des courses et des jeux du Québec*, if required.

18. **Printing error: Awarding of prize rebates.** If the number of winning scratch cards for one or more categories of prize rebates is potentially higher than the number of prize rebates indicated in the present Contest rules as a result of human or printing error or for any other reason, the Contest organizers reserve the right to suspend the awarding of prizes, in all or in part. If at the end of the Contest the number of winning participations for one or more categories of prize rebates is in fact higher than the number indicated in the Contest rules, the prize rebates that have not been handed out will be awarded by a draw amongst all the instant prize winners of the same prize rebate for which no prize was given. Should such a situation occur, Participating retailers will award the minimum prize rebate to participants who were not selected in the draw.
19. **Defective scratch cards:** In the event of a defective scratch card which lacks all the essential characteristics allowing participation in the Contest, the Contest organizers' and Participating retailers' responsibility will be limited to replacing the defective card. In such an instance, the defective scratch card must be returned to a sales representative during the Contest period, and after verification, a new card will be selected at random and given to the participant provided there are still scratch cards available. Should such a situation occur and there are no more scratch cards, the Participating retailer will award the minimum prize rebate to the participant.
20. **Damaged scratch card.** It is the responsibility of the participant to handle the scratch card with care to avoid it being damaged and to scratch it so as not to damage the surface under the latex patch. Scratch cards must be carefully scratched with a coin. Participating retailers reserve the right to refuse a card that is damaged, mutilated or which no longer contains all the essential characteristics allowing the participation in the Contest. In such circumstances, the Participating retailer will award the participant the minimum prize rebate and refuse to provide a replacement scratch card.
21. **Prize Limit.** In all cases, Contest Organizers or Participating retailers cannot be required to award more prize rebates than indicated in the present Contest rules or award a prize otherwise than in compliance with the Contest rules.
22. **Limit of liability: Contest participation.** By participating or attempting to participate in the present Contest, all persons release the Beneficiaries of any liability for any damages incurred as a result of having or attempting to have participated in the present Contest.
23. **Authorization.** By taking part in the contest, all participants who have reached to age of majority in their province or territory of residence and who have won the 50% or \$1,000 prize rebate authorize the Contest organizers and Participating retailers the use, if required, of their name, image, photo, voice, place of residence or statement about the prize for advertising purposes and this without compensation of any kind.

24. **Communication with the participants.** No communication or correspondence will be made with the participants within the context of the present Contest other than specified in the present Contest rules or at the initiative of the Contest organizers or Participating retailers.
25. **Personal information.** Personal information collected on the participants within the context of the Contest will only be used by the Contest organizers towards the administration of the Contest. No communication, commercial or other, unrelated to the Contest will be sent to a participant by the Contest organizers unless otherwise consented to. This does not, however, prevent the Participating retailer from sending electronic communications or other to customers with whom the Participating retailer has an ongoing business relationship and in accordance with applicable laws.
26. **Participant identification.** For the purpose of these Contest rules, the participant is the person who presents the scratch card when making an eligible purchase and it is to this person to whom the prize rebate will be awarded.
27. **Scratch cards – ownership.** The scratch cards are the property of the Contest organizers. They will not be returned to the participants after having been scratched.
28. **Decisions by the Contest organizers.** All decisions by the Contest organizers and their representatives in conjunction with the present Contest are final and without appeal, subject to the authority of the *Régie des alcools, des courses et des jeux du Québec* as it pertains on matters relating to its mandate.
29. **Litigation.** For Quebec residents, any litigation respecting the conduct or organisation of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation respecting the awarding of a prize may be submitted to the *Régie* for the purpose of helping the parties reach a settlement.
30. **Unenforceability.** If a paragraph in these Contest rules is declared or judged to be illegal, unenforceable or invalid by a court of competent jurisdiction, the said paragraph will be considered invalid; however, the other paragraphs in the Contest rules that are not affected will be enforced within the limits permitted by law.
31. **Language.** Where there is a difference between the French and English version in the present Contest rules, the French version will take precedence.

In the present document, the masculine gender is being used for the sole purpose of not lengthening the text.

SCHEDULE 1

Category #1: List of eligible furniture and mattresses for a prize rebate

Box springs are not considered mattresses in this Contest and are therefore ineligible. Some exceptions may apply.

Eligible brands

Signature Design by Ashley
Benchcraft
Aman (Quebec only)
Amisco
Arboit Poitras (Quebec only)
MB Belisle (Quebec only)
Décor-Rest
Canadel
Elran
England
Ébénisterie Concept Plus
Best Chairs
DNL
Nouveau Concept
Night & Day
Concept Zzzz (Quebec only)
Sealy
Beautyrest
Tempur-pedic

Category #2: Eligible major appliances for a prize rebate

By major appliance, it is meant: ranges, cook tops, wall ovens, refrigerators, freezers, dishwashers, washers, dryers and range hoods.

Ineligible appliances include: small appliances, bar fridges, wine coolers, portable dishwashers, countertop microwave and accessories.

Eligible brands

GE and GE Profile (excluding GE Café and GE Monogram)
KitchenAid
Maytag